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Date: February 13, 2009 Name: Vincent J. Gnoffo, Reg. No. 44,714 Signature: 

**BRINKS
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& LIONE**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: **David Shen et al.**

Appln. No.: **10/633,168**

Filed: **August 1, 2003**

For: **Method and Apparatus for Assessment of Effectiveness of Advertisements on an Internet Hub Network**

Examiner: **Donald Champagne**

Art Unit: **3688**

Conf. No.: **4598**

Attorney Docket No.: **12729/11**

TRANSMITTAL

Mail Stop RCE
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Attached is/are:

☒ Transmittal Cover Letter (1p.); Request for Continued Examination (2pp.); Amendment B (19pp.).

Fee calculation:

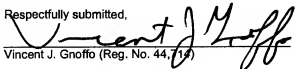
- ☐ No additional fee is required.
- ☐ Small Entity.
- ☐ An extension fee in an amount of \$_____ for a _____-month extension of time under 37 CFR § 1.136(a).
- ☐ A petition or processing fee in an amount of \$_____ under 37 CFR § 1.17(_____).
- ☒ An additional filing fee has been calculated as shown below:

					Small Entity		Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	OR	Rate
Total	37	Minus 36		1	x \$26=			x \$52= 52
Indep.	2	Minus 3			x 110=			x \$220=
First Presentation of Multiple Dep. Claim					+ \$195=			+ \$390=
					Total	\$		Total \$52

Fee payment:

- ☒ Please charge Deposit Account No. 23-1925 in the amount of **\$810 and \$52 for RCE fee and extra claim fee.**
- ☐ Payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).
- ☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,


Vincent J. Gnoffo (Reg. No. 44,714)

February 13, 2009
Date